



WDAF-TV

ORDER

Print Date 10/22/12 Page 1 of 6

Flight Dates 10/23/12-10/29/12

Contract / Revision 574919 /

Original Date / Revision
10/22/12 10/22/12

Advertiser Kander/D/Sec of State

Agency Buying Time LLC

Buying Contact

650 Massachusetts Ave NW
Suite 210
Washington, DC 20001Product
KANDER FOR MISSOURI

Agency Com 15%

Billing Contact

650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1952

Alt Order # 09771613

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL CAN GEN

Product Codes PL1Xb

Priority 3

Advertiser Ref

Primary Account Executive
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 22% Market Value 139886

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	29%	40567
KCWE	%	0
KMBC	21%	29376
KMCI	%	0
KPXE	%	0
KSHB	28%	39168
KSMO	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	33	\$20,251.25	\$23,825.00	0.00
November 2012	9	\$5,907.50	\$6,950.00	0.00
Totals	42	\$26,158.75	\$30,775.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/28/12	33	\$20,251.25	\$23,825.00
10/29/12	10/29/12	9	\$5,907.50	\$6,950.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	4	10/23/12	10/23/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-T-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News Start Date 10/22/12 End Date 10/28/12 Weekdays -T----- Spots/Week 1 Rate \$600.00 Rating 0.00															
E 2	4	10/24/12	10/24/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	--W----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News Start Date 10/22/12 End Date 10/28/12 Weekdays --W---- Spots/Week 1 Rate \$600.00 Rating 0.00															
E 3	4	10/25/12	10/25/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	---T---	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News Start Date 10/22/12 End Date 10/28/12 Weekdays ---T--- Spots/Week 1 Rate \$600.00 Rating 0.00															

Contract / Revision

574919

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/22/12/ 10/22/12

Order Sep 00:15:00

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI

Estimate # **1952**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	4	10/23/12	10/23/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-T-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$525.00		0.00						
14	4	10/24/12	10/24/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	--W----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$525.00		0.00						
15	4	10/25/12	10/25/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	---T---	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$525.00		0.00						
16	4	10/26/12	10/26/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	----F--	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$525.00		0.00						
17	4	10/29/12	10/29/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	M-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$525.00		0.00						
18	4	10/23/12	10/23/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	-T-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
Noons News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$300.00		0.00						
19	4	10/25/12	10/25/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	---T---	:30	1	\$300.00	2	0.00	NM	1	\$300.00
Noons News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$300.00		0.00						
20	4	10/29/12	10/29/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
Noons News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$300.00		0.00						
21	4	10/23/12	10/23/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	-T-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$600.00		0.00						
22	4	10/25/12	10/25/12	M-F 5-6p 5-530o	CM-All	5-530p (5:00 PM-5:30 PM)	---T---	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$600.00		0.00						
23	4	10/29/12	10/29/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News				REV											



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Contract / Revision 574919 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/22/12/ 10/22/12

Order Sep 00:15:00

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI

Estimate # 1952

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
23	4	10/29/12	10/29/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	M-----	:30	1	\$600.00	2	0.00 NM	1	\$600.00
News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$600.00		0.00		
24	4	10/24/12	10/24/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	--W----	:30	1	\$600.00	2	0.00 NM	1	\$600.00
News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	--W----					1	\$600.00		0.00		
25	4	10/26/12	10/26/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-8:00 PM)	----F--	:30	1	\$600.00	2	0.00 NM	1	\$600.00
News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	----F--					1	\$600.00		0.00		
26	4	10/23/12	10/23/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	-T-----	:30	1	\$900.00	2	0.00 NM	1	\$900.00
News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-T-----					1	\$900.00		0.00		
27	4	10/23/12	10/23/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	-T-----	:30	1	\$2,200.00	2	0.00 NM	1	\$2,200.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-T-----					1	\$2,200.00		0.00		
28	4	10/24/12	10/24/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	--W----	:30	1	\$2,200.00	2	0.00 NM	0	\$0.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	--W----					1	\$2,200.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	10/22/12-10/28/12		M-F 630-7p		630-7p	--W-----	:30		(\$2,200.00)		0.00 NM		
Credited														
29	4	10/25/12	10/25/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	---T---	:30	1	\$2,200.00	2	0.00 NM	0	\$0.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	---T---					1	\$2,200.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	10/22/12-10/28/12		M-F 630-7p		630-7p	---Th----	:30		(\$2,200.00)		0.00 NM		
Credited														
30	4	10/29/12	10/29/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M-----	:30	1	\$2,200.00	2	0.00 NM	1	\$2,200.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$2,200.00		0.00		
31	4	10/23/12	10/23/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	-T-----	:30	1	\$800.00	3	0.00 NM	1	\$800.00
News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-T-----					1	\$800.00		0.00		
32	4	10/25/12	10/25/12	M-F 9-10p M-F 9-10p	CM-All	9-10p (9:30 PM-10:00 PM)	---T---	:30	1	\$800.00	3	0.00 NM	1	\$800.00



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Contract / Revision 574919 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/22/12/ 10/22/12

Order Sep 00:15:00

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI

Estimate # 1952

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$800.00		0.00			
33	4	10/26/12	10/26/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	----F--	:30	1	\$800.00	3	0.00 NM	1	\$800.00	
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$800.00		0.00			
34	4	10/29/12	10/29/12	M-F 9-10p M-F 9-10p	CM-All	9-10p (9:30 PM-10:00 PM)	M-----	:30	1	\$800.00	3	0.00 NM	1	\$800.00	
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$800.00		0.00			
35	4	10/24/12	10/24/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	--W----	:30	1	\$800.00	3	0.00 NM	1	\$800.00	
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$800.00		0.00			
36	4	10/25/12	10/25/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	---T---	:30	1	\$800.00	3	0.00 NM	1	\$800.00	
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$800.00		0.00			
37	4	10/29/12	10/29/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M-----	:30	1	\$800.00	3	0.00 NM	1	\$800.00	
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$800.00		0.00			
38	4	10/23/12	10/23/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	-T-----	:30	1	\$600.00	2	0.00 NM	1	\$600.00	
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$600.00		0.00			
39	4	10/25/12	10/25/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	---T---	:30	1	\$600.00	2	0.00 NM	1	\$600.00	
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$600.00		0.00			
40	4	10/29/12	10/29/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M-----	:30	1	\$600.00	2	0.00 NM	1	\$600.00	
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$600.00		0.00			
41	4	10/28/12	10/28/12	Su 5-6p Su 5-6p	CM-All	5-6p	-----S	:30	1	\$250.00	2	0.00 NM	1	\$250.00	
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$250.00		0.00			
42	4	10/24/12	10/24/12	World Series World Series on FOX	CM-All	7p-CC	--W----	:30	1	\$1,900.00	3	0.00 NM	1	\$1,900.00	
REV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$1,900.00		0.00			



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Contract / Revision **574919** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/22/12/ 10/22/12

Order Sep 00:15:00

Advertiser **Kander/D/Sec of State** Product **KANDER FOR MISSOURI** Estimate # **1952**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
43	4	10/23/12	10/26/12	M-F 5-6p M-F 5-6p	CM-All	5-6p	-TWTF--	:30	1	\$600.00	2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					1	\$600.00		0.00			
44	4	10/25/12	10/25/12	World Series World Series on FOX REV	CM-All	7p-CC	---T---	:30	1	\$1,900.00	3	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$1,900.00		0.00			
Totals														42	\$30,775.00



WDAF-TV

ORDER

Print Date 10/24/12 Page 1 of 5

Flight Dates 10/16/12-10/22/12

Contract / Revision 574910 /

Original Date / Revision
10/24/12 10/24/12

Advertiser Kander/D/Sec of State

Agency Buying Time LLC

Buying Contact

650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Product
KANDER FOR MISSOURI

Agency Com 15%

Billing Contact

650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1951

Alt Order # 09771612

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL CAN GEN

Product Codes PL1Xb

Priority 3

Advertiser Ref

Primary Account Executive
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 20% Market Value 95750

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	31%	29682
KCWE	%	0
KMBC	22%	21065
KMCI	%	0
KPXE	%	0
KSHB	27%	25852
KSMO	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	34	\$16,277.50	\$19,150.00	0.00
Totals	34	\$16,277.50	\$19,150.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/22/12	34	\$16,277.50	\$19,150.00

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	4	10/17/12	10/17/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	--W----	:30	1	\$300.00	2	0.00 NM	1	\$300.00
FOX News														
REV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	--W----					1	\$300.00		0.00		
2	4	10/19/12	10/19/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	----F--	:30	1	\$300.00	2	0.00 NM	1	\$300.00
FOX News														
REV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	----F--					1	\$300.00		0.00		
3	4	10/22/12	10/22/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	M-----	:30	1	\$300.00	2	0.00 NM	1	\$300.00
FOX News														
REV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	M-----					1	\$300.00		0.00		

Contract / Revision

574910

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser **Kander/D/Sec of State**Product **KANDER FOR MISSOURI**

Estimate # 1951

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals SpotsAmount	
4	4	10/18/12	10/18/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	---T---	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---			1		\$600.00		0.00				
5	4	10/19/12	10/19/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	----F--	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--			1		\$600.00		0.00				
6	4	10/16/12	10/16/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-T-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----			1		\$525.00		0.00				
7	4	10/17/12	10/17/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	--W----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--W----			1		\$525.00		0.00				
8	4	10/22/12	10/22/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	M-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----			1		\$525.00		0.00				
9	4	10/16/12	10/16/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-T-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----			1		\$525.00		0.00				
10	4	10/18/12	10/18/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	---T---	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---			1		\$525.00		0.00				
11	4	10/19/12	10/19/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	----F--	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	----F--			1		\$525.00		0.00				
12	4	10/16/12	10/16/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	-T-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
Noons News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----			1		\$300.00		0.00				
13	4	10/18/12	10/18/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	---T---	:30	1	\$300.00	2	0.00	NM	1	\$300.00
Noons News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---			1		\$300.00		0.00				
14	4	10/22/12	10/22/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
Noons News				REV											



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Contract / Revision **574910** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

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Advertiser **Kander/D/Sec of State** Product **KANDER FOR MISSOURI** Estimate # **1951**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
14	4	10/22/12	10/22/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
Noons News REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$300.00 0.00															
15	4	10/16/12	10/16/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	-T-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -T----- 1 \$600.00 0.00															
16	4	10/18/12	10/18/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	---T---	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$600.00 0.00															
17	4	10/22/12	10/22/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$600.00 0.00															
18	4	10/17/12	10/17/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	--W----	:30	1	\$600.00	2	0.00	NM	0	\$0.00
News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --W---- 1 \$600.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 4 10/15/12-10/21/12 M-F 5-6p 530-6p (5:30 PM-6:00 PM) --W----- :30 (\$600.00) 0.00 NM Credited															
19	4	10/19/12	10/19/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	----F--	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ----F-- 1 \$600.00 0.00															
20	4	10/16/12	10/16/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	-T-----	:30	1	\$900.00	2	0.00	NM	1	\$900.00
News REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -T----- 1 \$900.00 0.00															
21	4	10/16/12	10/16/12	M-F 9-10p M-F 9-10p	CM-All	9-10p (9:30 PM-10:00 PM)	-T-----	:30	1	\$800.00	3	0.00	NM	0	\$0.00
News REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -T----- 1 \$800.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 4 10/15/12-10/21/12 M-F 9-10p 9-10p (9:30 PM-10:00 PM) -T----- :30 (\$800.00) 0.00 NM Credited															
22	4	10/18/12	10/18/12	M-F 9-10p M-F 9-10p	CM-All	9-10p (9:30 PM-10:00 PM)	---T---	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News REV <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$800.00 0.00															
23	4	10/22/12	10/22/12	M-F 9-10p M-F 9-10p	CM-All	9-10p (9:30 PM-10:00 PM)	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00



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Contract / Revision **574910** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser **Kander/D/Sec of State** Product **KANDER FOR MISSOURI** Estimate # **1951**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
News				REV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----	1		\$800.00		0.00					
24	4	10/17/12	10/17/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	--W----	:30	1	\$800.00	3	0.00 NM	1	\$800.00
News				REV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	--W----	1		\$800.00		0.00					
25	4	10/22/12	10/22/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M-----	:30	1	\$800.00	3	0.00 NM	1	\$800.00
News				REV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----	1		\$800.00		0.00					
E 26	4	10/22/12	10/22/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M-----	:30	1	\$600.00	2	0.00 NM	0	\$0.00
News				REV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----	1		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	10/22/12-10/28/12		M-F 1030-1102p	1030-1102p		M-----	:30		(\$600.00)		0.00 NM		
Credited														
28	4	10/18/12	10/18/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	---T---	:30	1	\$600.00	2	0.00 NM	1	\$600.00
News				REV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---T---	1		\$600.00		0.00					
29	4	10/16/12	10/19/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	-TWTF--	:30	1	\$600.00	2	0.00 NM	1	\$600.00
FOX News				REV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--	1		\$600.00		0.00					
30	4	10/16/12	10/19/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-TWTF--	:30	2	\$525.00	2	0.00 NM	2	\$1,050.00
FOX News				REV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--	2		\$525.00		0.00					
31	4	10/16/12	10/19/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-TWTF--	:30	2	\$525.00	2	0.00 NM	2	\$1,050.00
FOX News				REV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--	2		\$525.00		0.00					
32	4	10/16/12	10/19/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	-TWTF--	:30	2	\$600.00	2	0.00 NM	2	\$1,200.00
News				REV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--	2		\$600.00		0.00					
33	4	10/16/12	10/19/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	-TWTF--	:30	2	\$600.00	2	0.00 NM	2	\$1,200.00
News				REV										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--	2		\$600.00		0.00					
34	4	10/20/12	10/20/12	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	-----S-	:30	1	\$800.00	2	0.00 NM	1	\$800.00



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Contract / Revision 574910 Flight Dates 10/16/12-10/22/12Hiatus DatesOriginal Date / Revision 10/24/12/ 10/24/12Order Sep 00:15:00Advertiser Kander/D/Sec of State Product KANDER FOR MISSOURI Estimate # 1951

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
34	4	10/20/12	10/20/12	Sa 10-1030p	CM-All	10-1030p	-----S-	:30	1	\$800.00	2	0.00	NM	1	\$800.00	
				Sa 10-1030p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/15/12	10/21/12	--S--	1		\$800.00		0.00							
														Totals	34	\$19,150.00



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Order Sep 00:15:00

<u>Estimate #</u>	1953
<u>Alt Order #</u>	09771614

Contract / Revision **574933** /

Original Date / Revision

 10/24/12 10/24/12

Agency Com 15%

Billing Contact

<u>Billing Type</u>	Cash
<u>Order Type</u>	GENERAL
<u>Billing Cycle</u>	EOM/EOC
Billing Calendar	BROADCAST

Advertiser **Kander/D/Sec of State**

650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

<u>Demographic</u>	A35+		
<u>Rev Codes</u>	SP-POL	CAN	GEN

Agency **Buying Time LLC**
Buying Contact

Sales Office DC-M
Sales Region NAT
Agency Ref

<u>Product Codes</u>	PL1Xb
<u>Priority</u>	3
<u>Advertiser Ref</u>	

650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Primary Account Executive
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 22% Market Value 125909

Competing Station	% of Order	Amount
KQPT	%	0
KCTV	29%	36513
KCWE	%	0
KMBC	21%	26440
KMCI	%	0
KPXE	%	0
KSHB	28%	35254
KSMO	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	44	\$23,545.00	\$27,760.00	0.00
Totals	44	\$23,545.00	\$27,760.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/05/12	44	\$23,545.00	\$27,700.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	4	10/30/12	10/30/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-T-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			1		\$300.00		0.00				
2	4	10/31/12	10/31/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	--W----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$300.00		0.00				
3	4	11/01/12	11/01/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	---T---	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$300.00		0.00				



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Contract / Revision 574933 Flight Dates 10/30/12-11/05/12

Hiatus Dates

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Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI

Estimate # 1953

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
4	4	11/02/12	11/02/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	----F--	:30	1	\$300.00	2	0.00 NM	1	\$300.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week: 10/29/12		11/04/12		----F--			1		\$300.00			0.00		
5	4	11/05/12	11/05/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	M-----	:30	1	\$300.00	2	0.00 NM	1	\$300.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week: 11/05/12		11/11/12		M-----			1		\$300.00			0.00		
6	4	10/31/12	10/31/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	--W----	:30	1	\$600.00	2	0.00 NM	1	\$600.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week: 10/29/12		11/04/12		--W----			1		\$600.00			0.00		
7	4	11/01/12	11/01/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	---T---	:30	1	\$600.00	2	0.00 NM	1	\$600.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week: 10/29/12		11/04/12		---T---			1		\$600.00			0.00		
8	4	11/02/12	11/02/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	----F--	:30	1	\$600.00	2	0.00 NM	1	\$600.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week: 10/29/12		11/04/12		----F--			1		\$600.00			0.00		
9	4	11/05/12	11/05/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	1	\$600.00	2	0.00 NM	1	\$600.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week: 11/05/12		11/11/12		M-----			1		\$600.00			0.00		
10	4	10/30/12	10/30/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-T-----	:30	1	\$525.00	2	0.00 NM	1	\$525.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week: 10/29/12		11/04/12		-T-----			1		\$525.00			0.00		
11	4	10/31/12	10/31/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	--W----	:30	1	\$525.00	2	0.00 NM	1	\$525.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week: 10/29/12		11/04/12		--W----			1		\$525.00			0.00		
12	4	11/01/12	11/01/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	---T---	:30	1	\$525.00	2	0.00 NM	1	\$525.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week: 10/29/12		11/04/12		---T---			1		\$525.00			0.00		
13	4	11/02/12	11/02/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	----F--	:30	1	\$525.00	2	0.00 NM	1	\$525.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
Week: 10/29/12		11/04/12		----F--			1		\$525.00			0.00		
14	4	11/05/12	11/05/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	M-----	:30	1	\$525.00	2	0.00 NM	1	\$525.00
FOX News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>REV</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		



Hiatus Dates

Order Sep 00:15:00

Estimate # 1953

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
14	4	11/05/12	11/05/12	M-F 7-9a 7-9a	CM-All	7-9a (7:00 AM-8:00 AM)	M-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00	
FOX News				REV												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----			1		\$525.00		0.00					
15	4	10/30/12	10/30/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-T-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00	
FOX News				REV												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----			1		\$525.00		0.00					
16	4	10/31/12	10/31/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	--W----	:30	1	\$525.00	2	0.00	NM	1	\$525.00	
FOX News				REV												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	--W----			1		\$525.00		0.00					
17	4	11/01/12	11/01/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	---T---	:30	1	\$525.00	2	0.00	NM	1	\$525.00	
FOX News				REV												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---			1		\$525.00		0.00					
18	4	11/02/12	11/02/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	----F--	:30	1	\$525.00	2	0.00	NM	1	\$525.00	
FOX News				REV												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	----F--			1		\$525.00		0.00					
19	4	11/05/12	11/05/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	M-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00	
FOX News				REV												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----			1		\$525.00		0.00					
20	4	10/30/12	10/30/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	-T-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00	
Noons News				REV												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----			1		\$300.00		0.00					
21	4	11/01/12	11/01/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	---T---	:30	1	\$300.00	2	0.00	NM	1	\$300.00	
Noons News				REV												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---			1		\$300.00		0.00					
22	4	11/05/12	11/05/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00	
Noons News				REV												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----			1		\$300.00		0.00					
23	4	10/30/12	10/30/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	-T-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00	
News				REV												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----			1		\$600.00		0.00					
24	4	11/01/12	11/01/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	---T---	:30	1	\$600.00	2	0.00	NM	1	\$600.00	
News				REV												



Hiatus Dates

Order Sep 00:15:00

Estimate # 1953

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
24	4	11/01/12	11/01/12	M-F 5-6p 5-630p	CM-All	5-530p (5:00 PM-5:30 PM)	---T---	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---			1			\$600.00		0.00			
25	4	11/05/12	11/05/12	M-F 5-6p 5-630p	CM-All	5-530p (5:00 PM-5:30 PM)	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$600.00		0.00			
26	4	10/31/12	10/31/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	--W----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----			1			\$600.00		0.00			
27	4	11/02/12	11/02/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	----F--	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1			\$600.00		0.00			
28	4	10/30/12	10/30/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	-T-----	:30	1	\$900.00	2	0.00	NM	1	\$900.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----			1			\$900.00		0.00			
29	4	11/05/12	11/05/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M-----	:30	1	\$2,200.00	1	0.00	NM	1	\$2,200.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$2,200.00		0.00			
30	4	10/30/12	10/30/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	-T-----	:30	1	\$800.00	2	0.00	NM	1	\$800.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----			1			\$800.00		0.00			
31	4	11/01/12	11/01/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	---T---	:30	1	\$800.00	2	0.00	NM	1	\$800.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---			1			\$800.00		0.00			
32	4	11/02/12	11/02/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	----F--	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1			\$800.00		0.00			
33	4	11/05/12	11/05/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$800.00		0.00			
34	4	10/30/12	10/30/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-T-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----			1			\$800.00		0.00			



WDAF-TV

Print Date: 10/24/12

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Contract / Revision

574933

Flight Dates 10/30/12-11/05/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI

Estimate # 1953

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
34	4	10/30/12	10/30/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-T-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$800.00		0.00			
35	4	10/31/12	10/31/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	--W----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$800.00		0.00			
36	4	11/01/12	11/01/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	---T---	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$800.00		0.00			
37	4	11/05/12	11/05/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$800.00		0.00			
40	4	11/04/12	11/04/12	Su 5-6p Su 5-6p	CM-All	5-6p	-----S	:30	1	\$250.00	3	0.00	NM	1	\$250.00
News				REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$250.00		0.00			
41	4	10/31/12	10/31/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	--W----	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS				ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$900.00		0.00			
42	4	11/01/12	11/01/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	---T---	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS				ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$900.00		0.00			
43	4	11/05/12	11/05/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	M-----	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS				ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$900.00		0.00			
44	4	10/30/12	11/02/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	-TWTF--	:30	2	\$600.00	3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					2	\$600.00		0.00			
N45	4	10/30/12	11/02/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	-TWTF--	:30	1	\$600.00	2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					1	\$600.00		0.00			
Totals														44	\$27,700.00